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The Sudden Cardiac Arrest Association

The Sudden Cardiac Arrest Association (www.SuddenCardiacArrest.org) is the largest national non-profit 501(c)3 organization dedicated to eliminating unnecessary death from sudden cardiac arrest (SCA) through better public awareness, better public response, and better access to preventative medical care for patients at risk of SCA. Our mission is founded on the knowledge that most people die from SCA because:

- There was no one in close proximity willing to perform CPR and there was not an automated external defibrillator (AED) nearby and accessible to restore the heart's natural rhythm.
- They had a family or personal medical history that put them at risk, and they had not been given options about appropriate preventative medical therapy

To fulfill our mission, SCAA has a network of more than 50 local chapters and affiliates to implement effective community awareness programs. SCAA hosts a vibrant library of information and online tools, educational resources and SCA survivor experiences. SCAA works to expand public awareness and promote public policy changes that will improve the survival rates for SCA. SCAA's goal is to strengthen the SCA chain of survival through better public education and awareness, better response and better access to prevention and treatment.

SCAA Unites Survivors

SCAA unites sudden cardiac arrest survivors, those at risk of SCA, family, friends and colleagues of survivors, pre- and post- ICD implantees, medical and emergency professionals, police, firefighters and educators. We are committed to implementing programs and activities to increase access to CPR, early defibrillation with an AED, prevention programs, and medical treatments, like implantable cardiac defibrillators (ICDs) and drug therapies.

The Sudden Cardiac Arrest Association is pleased to join the Youth Sports Safety Alliance, spearheaded by the National Athletic Trainers Association. We support the Alliance's Call to Action, to protect young people from injuries and conditions that could endanger their health and welfare.

One of SCAA's primary programs is a hands-on high school based educational program, **Keep It Beating**™ through which kids, teachers, coaches and school staff learn how to perform CPR and use an AED, how to set up an AED placement program and additional ways to keep student athletes safe.

We are pleased to work with the members of the Alliance to further our collective missions to keep students and young athletes safe.

Sincerely,



Lisa A. Levine, CAE
President