



**Centers for Health™  
and Public Safety**  
*Life-Saving Resources*

**Ellen Satlof**

**Public Relations Manager**

National Athletic Trainers Association  
2925 Stemmons Freeway #200  
Dallas, TX 75247

October 12, 2011

Dear Ellen,

The **Centers for Health and Public Safety** is honored to be part of the **Youth Sports Safety Alliance**. It is part of our mission to assist sporting venues and facilities across the country with appropriate emergency action plans to responsibly respond to sudden cardiac arrest and other injuries.

Each year, approximately 70 children or young adults die on the athletic field from sudden cardiac arrest (SCA). This number may be lowered with the use of Automatic external defibrillators (AEDs), which raise the chance of survival from five percent to between 30 and 50 percent. By raising awareness of the critical importance of placing AEDs in public places such as youth sports venues, we strive to protect individuals across the nation with preventative action.

In addition to serving as a reliable resource for the latest SCAA and athlete safety news, we also help organizations that have trouble purchasing AEDs secure financing. Our program, Responsible Fundraising, provides a wide range of organizations with the opportunity to raise money by selling first aid readiness products. The program is designed to engage the public and allow organizations to raise money, while making communities safer in the process.

We look forward to the growing partnership between **CHPS and Youth Sports Safety Alliance**. I sincerely thank you for this opportunity and look forward to protecting America's youth with you at the Summit and beyond.

Sincerely,

George Wheeler, Jr.

**President and Founder**

**Centers for Health and Public Safety**