

ATHLETIC  **HEART**
METABOLIC & CARDIAC RESEARCH INSTITUTE

October 16, 2011

Marje Albohm, MS, ATC
President
National Athletic Trainers Association
2952 Stemmons Freeway, #200
Dallas, TX 75247

Dear Ms. Albohm:

As a fellow organization dedicated to the prevention of catastrophic injuries and death in young athletes, we fully support the National Athletic Trainers Association (NATA) in its efforts to help bring national attention to these critical issues.

Since its establishment, the not-for-profit Athletic Heart Research Institute has worked daily at informing parents and coaches of the importance of pre-screening athletes to prevent sudden cardiac arrest. Athletic Heart focuses on making the accurate, inclusive and reliable evaluations of athletes' cardiovascular health both accessible and affordable. We know that losing just one child athlete to cardiac arrest is too many. Losing the 25 we have already lost this year alone, is unacceptable. The data collected by Athletic Heart through its years of screenings, testing and research has served to highlight the importance of taking a proactive approach to protect our children from this quiet killer.

Athletic Heart applauds the efforts of NATA and looks forward to joining forces in the national initiative to promote cardiac pre-screening of our youth. Working together we can not only bring about awareness of this critical situation, but more importantly, help save the lives of our young athletes by keeping their hearts in the game.

Sincerely,



Joseph Rogowski MA, ATC/L
Athletic Heart Founder
www.athletic-heart.com