

TBI Phoenix Fund Corp.

P.O. Box 620291
Littleton, CO 80162

April 3, 2011

Youth Sports Safety Alliance
National Athletic Trainers' Association

The Officers and Board of Directors of TBI Phoenix Fund (www.phoenix-fund.org) would like to thank the National Athletic Trainers Association and the other members of the Youth Sports Safety Alliance for committing to the safety of our student athletes, and we wholeheartedly voice our agreement with the Call to Action outlined, and would like to lend our support to these efforts.

TBI Phoenix Fund is a grassroots, family-run organization dedicated to raising awareness of and promoting education and prevention of traumatic brain injuries. Personally and as an organization, we are well aware that a concussion is a brain injury through, yet many people simply are not aware of this fact and tend to minimize the seriousness of these invisible injuries. Too many athletes, parents, coaches and administrators are among those people unaware of the consequences of concussion in youth sports, especially the potential devastation that secondary and repeated injuries can bring. We are dedicated to changing this attitude and mindset. Although we encourage and support all youth sports, we feel safety in sports should be the first priority. Prevention and proper treatment can be accomplished only through education and awareness programs such as the Youth Sports Safety Alliance.

We are please to offer our assistance in any way that we can to keep our kids safe playing the games that they love.

Sincerely,
Dave Olson

Founder/Executive Director
TBI Phoenix Fund Corp.

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