



June 9, 2015

Dear Ellen Satlof,

Project ADAM and Affiliates are proud to join the Youth Sports Safety Alliance. We support your commitment to the health and safety of our young athletes.

Project ADAM began in Wisconsin in 1999 after the death of Adam Lemel, a 17 year old seemingly healthy high school student. He suffered a sudden cardiac arrest and passed away on the basketball court. CPR was started but an AED was the missing link that day. His passing was one of a series of deaths among high school athletes in southeastern Wisconsin **that appeared to be due to ventricular fibrillation**. Adam's parents, Patty and Joe Lemel, along with Adam's childhood friend David Ellis, collaborated with Children's Hospital of Wisconsin to create Project ADAM (Automated Defibrillators in Adam's memory).

***What we do***

Project ADAM helps schools and communities across the nation implement AED programs and prepare for cardiac emergencies through staff CPR and AED training, student CPR education, and support of sudden cardiac arrest (SCA) awareness education.

***96 saves and counting***

Today, we have 10 affiliate programs outside of Wisconsin in states across the nation and over 96 lives have been saved (as of April 2015) as a testament to our partnership with supporting schools in responding to cardiac emergencies.

Sudden cardiac arrest affects thousands of youths in America every year, making school-based cardiac emergency preparedness, awareness and education vital to our communities. The average school-aged child spends 28% of each weekday in school – adding up to 14% of each year.

Thank you!

**The Project ADAM National Team**

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# Project ADAM

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