



Per Vivo Labs, Inc.

Simple Solutions for Complex Problems

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October 30, 2014

Mr. Dave Saddler
Executive Director
National Athletic Trainers' Association
1620 Valwood Parkway, Suite 115
Carrollton, TX 75006

SUBJECT: Memorandum of Support; Youth Sports Safety Alliance

Dear Mr. Saddler:

Per Vivo Labs, Inc., is pleased to express its vigorous support for the National Athletic Trainers' Association (NATA) Youth Sports Safety Alliance. Your efforts in bringing awareness to and reducing injuries in young athletes is commendable and deserving of unanimous commendation.

Per Vivo Labs is a Service-Disabled Veteran-Owned Small Business dedicated to providing accessible product solutions that mitigate occurrences of impairment and death resulting from exertional heat illness (EHI). Per Vivo Labs' Emergency Rapid Evaporative Cooling System (E-RECS) family of products provides cost-conscious solutions designed for untrained volunteer coaches, formal coaching staffs that lack a certified Athletic Trainer, and athletic programs that are unable to afford more expensive equipment associated with whole body immersion cooling protocols. Additionally, given the E-RECS portability, patients can now be treated immediately at the point of injury as well as during transport; thereby reducing the time between injury, initial treatment, and in-hospital care.

We sincerely thank you for all that you do in support of youth athletics.

A. Russell Hubbard, President
Per Vivo Labs, Inc.

DIST
Public (Unlimited)

ENCL
None

