

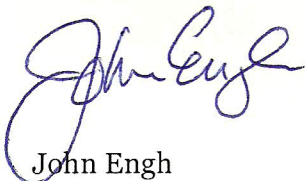
January 7, 2014

The National Alliance for Youth Sports (NAYS), founded in 1981, is a non-profit 501(c)(3) organization based in West Palm Beach, Florida and is America's leading advocate of safe, positive sports for kids. NAYS offers programs and services for everyone involved in youth sports experiences, including professional administrators, volunteer administrators, volunteer coaches, officials, parents and young athletes.

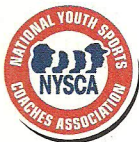
NAYS believes that participation in sports and activities develops important character traits and lifelong values. The lives of youngsters can be positively impacted by participation in sports and physical activities if the adults involved have proper training and information. Our trainings cover an array of topics related to player safety including concussion awareness, first aid, injury prevention, nutrition and hydration.

On behalf of NAYS and it's more than 100,000 active members nationwide, we support the National Athletic Trainers' Association and its efforts to promote youth sports safety through the Youth Sports Safety Alliance. Together we can make a difference!

Sincerely,



John Engh
Chief Operating Officer



Membership & Education Programs