

September 9, 2011

Ellen Satlof
Public Relations Manager
National Athletic Trainers' Association
2952 Stemmons Freeway, #200
Dallas, TX 75247

Dear Ms. Satlof,

Project ADAM Texas (Automated Defibrillators in Adam's Memory) led by Cook Children's Medical Center is pleased to join the National Athletic Trainers' Association's (NATA) Alliance to Address the Youth Sports Safety Crisis in America and give a larger voice to our youth.

On average, a seemingly healthy young person suffers a sudden cardiac arrest every three days in the US and it's the leading cause of death in our young athletes. In case of sudden cardiac arrest, it's imperative that victims receive immediate CPR and defibrillation by an automatic external defibrillator (AED). Project ADAM helps implement emergency action plans in schools and provide everything they need to plan and develop their program.

Working together, we have the potential to save thousands of young lives. Thank you for including Project ADAM in this lifesaving mission.

Sincerely,



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