

September 4, 2011

Ellen Satlof
Public Relations Manager
National Athletic Trainers' Association
2925 Stemmons Fwy
Dallas, TX 75247

Dear Ellen Satlof,

Athletic Training Rooms International stands resolutely behind the NATA and its vociferated call to action of the Youth Sports Safety Alliance. ATRI is an athletic training service provider that pledges to provide these services with only qualified NATABOC credentialed staff with an emphasis on community youth amateur sport athletes as stated in our mission. Athletic trainers and their supervising physicians are the first line of safety for athletes in organized sport and it's appropriate to have the NATA leading the charge on behalf of the public and athletes' families.

Born of necessity, seven years ago ATRI identified trends in community youth amateur sport teams that had shown increases in the level of competition, coaching, and equipment impressed upon them by upper organized levels but without appropriate athletic training services utilized by their upper level counterparts. ATRI believes that there is a critical place vacated on the sidelines of community youth sports that should be filled by athletic training service providers trained to provide the appropriate level of care and safety of athletes accustomed to all levels of sport.

ATRI would like to thank the NATA for the call to action and the many organizations that have pledged to answer that call. Athletic Trainers have been running onto the playing surface for decades developing the standard of care we use today. The NATA can count on ATRI as an engaged and invested Alliance member and one that truly appreciates the opportunity to be considered as a teammate in the safety of community youth amateur athletes.

Sincerely,



Michael Steinagel ATC
President and Founder, ATRI LLC