



March 13, 2013

Ellen Satlof  
Public Relations Manager  
**National Athletic Trainers' Association**  
2952 Stemmons Freeway  
Dallas, TX 75247

Dear Ellen:

We are proud and appreciative to formally join the Youth Sports Safety Alliance. Thank you and your NATA team for committing to the safety of our young athletes.

Run for Sarah commits to educate our youth, parents, coaches, legislators and communities every day. It is our mission and purpose to be the voice of our young athletes. Our family was one of the unfortunate ones. We found out after Sarah's death, that Sudden Cardiac Arrest happens to those that appear perfectly healthy!

Run for Sarah focuses our attention toward saving young athletes from Sudden Cardiac Death by education, awareness, and donations.

Sincerely,

A handwritten signature in cursive script that reads 'Laura Friend'.

Laura Friend  
President

**Sarah Friend Heart Foundation**

[Laura.friend@cookchildrens.org](mailto:Laura.friend@cookchildrens.org)

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